

Increase Conversions and Mobile eCommerce Revenue

with HiConversion Collaborative Experience Optimization (EXO)



Simple Solutions Don't Solve Complex Conversion Problems



A/B Testing Alone is Too Limited

Your mobile site is complex. A/B Testing experiments only one element at a time.



Demand and Preferences are Dynamic

Customer sentiment, demand, and preferences are constantly changing.



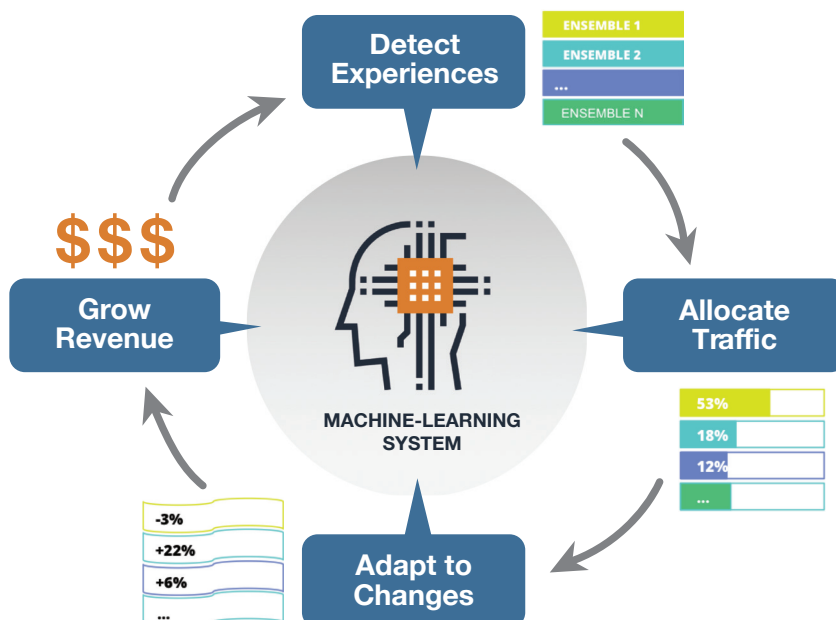
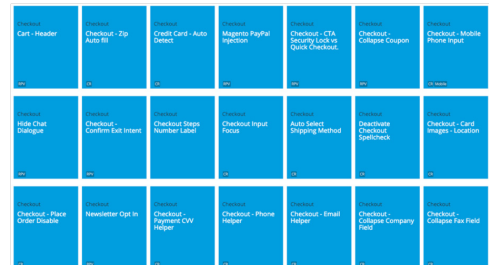
Too Many Experience Variables

It's hard to know where to start and how to effectively manage experience optimization.

The HiConversion Collaborative EXO Solution

Standardized Experiments

Library of pre-configured experiments - 100s of experiment templates to pick from based on best practices that are optimized for mobile conversions.



Adaptive Learning

- ✓ Self Learning
- ✓ Automatically Promotes Winning Experiments
- ✓ Reduces Testing Risk
- ✓ AI-driven Continuous Improvement

Deep Platform Capabilities

Pre-built integrations into the leading e-commerce platforms



Simple Integration



Easy Experimentation



Embedded analytics



The Difference is the Shared Insights from the Mobile Community

700+

Large scale optimizations:

700+ standardized experiments currently running across mobile eCommerce sites in seven continents

125 millions

Collaborative community insights:

125 million transactions from \$250M revenue

Over 70 SIs

Community Partners:

Founding technology member of mobileoptimized.org



The Quickest Path to Success

- High ROI
- Low Risk
- Accurate Results Attribution
- Strategic Customer Insights
- Faster time to success



On Average 8.6% Revenue Uplift for all merchants

Phone: 866-251-4335 | Email: info@hiconversion.com

HiConversion, Inc. 5901 Broken Sound Parkway NW, Suite 100, Boca Raton, FL 33487

www.HiConversion.com